

7 core modules in Business & Management

- Accounting & Finance
- Management in Organisations
- Marketing Management and Customer Behaviour
- Operations Management
- Strategic Management of the Enterprise
- Business Plan
- Advanced Topics in Management

6 bursaries to cover 50%
of the fees

International teaching staff
for international students



3 electives Food Service Management

- Italian Food Products and Services: trends and markets
- Italian Food Service Style Management: products and territories
- Italian Food Service Style Management: retail and Italian experience

Internship in the best Italian companies
in the food processing industry, retail e
restaurant industry

Possibility to attend the electives as single courses

Master in Business and Management
Food Service Management Industry Specific (FSM)

COMPLETE YOUR PROFESSIONAL PROFILE WITH SKILLS IN BUSINESS AND MANAGEMENT

SEPTEMBER 2011 - MARCH 2012 plus INTERNSHIP PERIOD

www.mbm.economia.unipd.it

Companies which joined us in the previous editions:

Giovanni Rana | Despar Asiago Service Srl | Nonno Nanni, Latteria del Montello | Levoni Salumi | Villa Sandi | Eat's | Bibanesi Da Re | DoK Dall'Ava | Hausbrandt | Rigoni di Asiago | Valsana | Salumi de Stefani | Consorzio del Prosciutto San Daniele | Consorzio del Radicchio di Treviso | Consorzio del Prosecco di Conegliano e Valdobbiadene