



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



University of Padua
School of Economics and Business Administration

The School of Economics and Business Administration is the youngest one at the University of Padua (1222) one of the most ancient European universities. Since 2005, the School has ranked Number 1 amongst all Economics and Business Schools in Italy every single year, by the famous Italian daily newspaper La Repubblica in association with Censis. It stands out by giving special attention to organization and quality of services, realization of graduates' skills and internationalization.

Why MBM in Food Service Management

The Food Service Management concentration is part of our well known Master in Business and Management successfully delivered by the University of Padua since 2003 in a fully international environment. We are committed to deliver a **managerial and entrepreneurial training** to candidates with a scientific and technical background interested in decisional careers in the food and beverage sector. The program is intended to be an innovative response to the fast changes of the food service industry by equipping students with the complete understanding of the processes that transform ingredients in delivered meals, in customer satisfaction and in business effectiveness.

Special emphasis is placed on the "Italian experience" in such a field, with focus on the Italian food and wine supply chain structures, Italian management style and Italian worldwide well known companies as well as outstanding local companies. Our dedication to the success and satisfaction of our students is paramount. The interactive learning approach of our home and international professors make the classroom experience somehow different and special. Our MBM office highly professional team takes care of every detail of our student's experience with us. You can count on us. Can we count on you? We look forward to meeting you.

Francesco Favotto
MBM Director

Course Program

Seven core modules:

- Accounting and Finance
- Management in Organizations
- Marketing Management and Customer's Behaviour
- Strategic Management of the Enterprises
- Advanced Topics in Management
- Operations Management
- Business Plan



Three industry-specific modules:

- **Italian Food Products and Services: trends and markets**
Marketing techniques and tools for the analysis of the food industry.
- **Italian Food Service Style Management: products and territories**
The management of production/transformation companies of the food industry and the analysis of the construction process of an agroindustrial brand, distribution channels and products and territories as opportunities for incoming tourism flows.
- **Italian Food Service Style Management: retail and service solutions**
The management of retail and service companies of the food industry through the analysis of the variety of distribution solutions: traditional and functional restoration, food retail.

Important note: students can choose to register **ONLY** for the industry-specific modules at a reduced cost

Internship and Career Opportunities

The program includes a compulsory 4-6 months internship in a company of the sector, a unique opportunity to put in practice the MBM subjects directly in the business world. During the internship period participants will also develop a Final Project Work (FPW) that will combine theory frameworks learnt in class with the internship experience outcome.

The MBM Office offers full support to all participants with all stages related to the internship and first contact with companies from the Food Service sector.

Companies in our classroom:

Giovanni Rana

Aspiag Service Srl - Despar

Latteria del Montello - Nonno Nanni

Salumi Levoni

Villa Sandi

Eat's

Da Re - Bibanesi

DOK Dall'Ava

Rigoni di Asiago

Valsana

Hausbrandt

Salumi De Stefani

Consortium of Prosciutto San Daniele

Consortium of Radicchio di Treviso

Consortium of Prosecco of Conegliano and Valdobbiadene

OUR INTERNATIONAL DIMENSION

Since 2003 we have hosted students from all over the world in our MBM course:

Belgium, Brazil, Canada, China, Chile, Colombia, Emirates, Egypt, El Salvador, France, Germany, Greece, India, Indonesia, Israel, Italy, Japan, Lebanon, Malaysia, Mexico, Netherlands, Republic of Mauritius, Russia, Singapore, Spain, South Africa, South Korea, Switzerland, Taiwan, Thailand, Turkey, United Kingdom, U.S.A.

We are also proud to host professors and experts from different countries and cultures



OUR CANDIDATE'S PROFILE:

- has a scientific background, a strong interest in the Food and Beverage Sector and a good command of the English language
- wants to acquire a solid competence in business and management
- desires to join an international learning environment

Dates

Teaching period:

September 2011-March 2012.

Internship: after the teaching period

Discussion of the Final Project Work:

November 2012

HOW TO APPLY

If you are interested in the MBM program, please **send an email to the MBM**

Coordinator, our selection process is always open.

Admission is based on previous qualifications (Bachelor Degree), curriculum vitae and knowledge of the English language

Fees full MBM € 8.100

Fees single module (only electives course):
€ 405

MBM Director

Prof. Francesco Favotto

Academic Coordinator

Dott. Diego Campagnolo

MBM Coordinator

Dott.ssa Rocio Ortega de Toro

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