

Summer Academy on Intercultural Experience

www.summeracademy-karlsruhe.org

Successfully managing intercultural challenges

An intercultural learning opportunity for young adults by AFS Interkulturelle Begegnungen e.V. in cooperation with Karlshochschule International University

GENERAL INFORMATION

In 2010 and 2011, the Summer Academy on Intercultural Experience has already successfully taken place in Karlsruhe at the Karlshochschule International University in cooperation with AFS Interkulturelle Begegnungen e.V. This year's summer academy takes place from **July 30th till August 10th, 2012**. Participants can earn academic credits according to the European Credit Transfer System (ECTS).

GOALS OF THE SUMMER ACADEMY

The Summer Academy aims at developing applied solutions for intercultural challenges in business and society. It will bring together scientists, practitioners, and students to work together on the following questions:



- What are the major themes in intercultural communication, what has been done regarding the globalisation process, how has communication changed? How are cultures constructed, what are their origins and how do people perceive the world, how can we solve the problems that arise when different cultural values meet?
- How do management and the world of business react to the intercultural challenges in a world of growing complexity?
- What are important learning and teaching styles in different cultures? What is important in intercultural groups when it comes to teaching on intercultural competence and to curriculum design?

TARGET GROUP

The Summer Academy on Intercultural Experience is open to anyone aged 18-35 with a demonstrable interest in the field of intercultural communications and management. Primary target groups are undergraduate students with at least one year of academic record (by start of the academy) and young professionals with a background or interest in intercultural experiences. Participants also need communicative English skills as all courses are taught in English.

SUBJECTS OF THE SUMMER ACADEMY

The Summer Academy will comprise lectures in three different areas: Track 1 for beginners („Intercultural Communication“) as well as Track 2 („Intercultural Management“) und Track 3 („Intercultural Competence“) for advanced participants. All courses will have complementary workshop sessions with theoretical and practical content:

<u>Week 1</u>	<u>Week 2</u>
Track 1: Intercultural Communication	
Intercultural Communication	Intercultural Conflict Management
Track 2: Intercultural Management	
Multicultural Teamwork	Intercultural Project Management
Track 3: Intercultural Competence	
Acquisition of Intercultural Competence	Intercultural Trainings (design & facilitation)

All courses are taught by university lecturers and professors. Qualified trainers with extensive experience in the international and intercultural field will support them during the practical sections of the workshops. The professors come from the faculties of the Karlsruhochschule and its partner universities. The trainers are full-time and voluntary workers at AFS.

This combination of academic resources and the know-how of AFS represents an innovative, synergetic and applied concept. Jointly used resources and the match of the curriculum contents lead to a higher quality of the created, scientifically based knowledge.

Additionally to the academic course program, participants are offered extracurricular activities to fortify their experiences and to learn more about German and European culture. Besides complementary evening lectures by experts in research and economy, the extracurricular activities offer space to reflect on the learned theories and practices.



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TUITION FEES

Participants have to pay a tuition fee of 780 € for both weeks and 500€ for one week

This includes:

- Course participation
- All course materials
- Additional evening lectures and public events
- Drinks and snacks during lectures
- Insurance

Not included: Accommodation/subsistence and travel expenses of the participants

TUITION SCHOLARSHIPS

Project partners will award full and partial tuition scholarships to qualified participants.

FURTHER INFORMATION

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