

BRIEF



EXPOUNIVERSIDAD 12TH EDITION

September 28th – 30th, 2007 / Buenos Aires - Argentina

EDITION

12TH

DATE

September 28th to 30th, 2007

SCHEDULE

Friday 28th, 2007	9 AM - 8 PM
Saturday 29th, 2007	12 PM - 8 PM
Sunday 30th, 2007	12 PM - 8 PM

VENUE

Centro Municipal de Exposiciones
Av. Figueroa Alcorta y Av. Pueyrredón – Buenos Aires, Argentina

FREQUENCY

Annual (most of the times is held during our Spring time).

VISITORS PROFILE

- College Students
- Pre University Students
- Young Professionals
- Working Professionals (Managers, Executives)
- Educational Aid Suppliers
- Parents
- Teachers

EXHIBITORS PROFILE

- Universities
- Graduate and Undergraduate Courses
- Business Schools
- MBA programs
- Polytechnic Institutes
- Language Courses
- Professional Studies Centers.
- Certificate and Diploma Programs
- Continuing Education Programs
- Education Publishers and Medias
- Students services providers (banking, accommodations, airlines, insurance, travel agencies)
- Embassies and Consulates



FOCUSMEDIA

hacemos más por sus negocios

California 2082 –Edificio Central Park, -1st FL - Unit D120 – (C1289AAP)
Buenos Aires, Argentina Tel/Fax: (5411) 4878-FOCUS(3628)
E-mail: info@expouniversidad.com.ar

RATES

a) Standard Option – Pack 1 U\$2.350

Booth 6 sqm
A carpeted area
Back and side-wall panels
Lighting
Plugs and electric consumption
Signboard
1 desk, 3 chairs
Catalogue Advert
General maintenance and security

b) Full Option – Pack 2 U\$2.700

Booth 6 sqm
A carpeted area
Back and side-wall panels
Lighting
Plugs and electric consumption
Signboard
1 desk, 3 chairs
Catalogue Advert
General maintenance and security
1 Bookshelf
*1 Hanging advertisement with the logo
institution (2 x 1 mt)*
Seminars at the auditorium fully equipped

SPONSORED BY

- Ministry of Education, Science and Technology of Argentina since 1996
- Ministry of Education of Spain
- Austrade – Australian Government
- Fulbright – USA

ORGANIZED BY

FOCUS MEDIA S.A

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