



School of Economics and Management

TECHNICAL UNIVERSITY OF LISBON

***Seminar on
Publishing Doctoral Research***

In collaboration with:

**ADRM – Advances in Doctoral Research in Management –
World Scientific**

Lisbon, June 22, 2007

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DESCRIPTION

The Doctoral Programme of ISEG UTL is organising a Seminar on “Publishing Doctoral Research” on the 22nd of June, 2007. The seminar is targeted to doctoral students in business and management and is designed to dissect the major issues, involved in the dissemination of doctoral research and help current PhD students to understand the academic research process and facilitate the publication of their research work. This full-day seminar will cover topics ranging from the “timing for publishing doctoral research” and “joint publication with supervisors” to “dealing with the reviewing/refereeing process” and “how to write an academic paper”, among others.

The seminar will be open to doctoral students from national and international universities.

ORGANIZATION

The Seminar on Publishing Doctoral Research is organized and coordinated by:

CEGE – Centro de Estudos de Gestão do ISEG
Rua Miguel Lúpi, n.º 20 – Gab. 606
1200-725 Lisboa – Portugal
Tel.: + 351 213 970 264 – Fax.: + 351 213 979 318
cege@iseg.utl.pt

PROGRAM

- 09h00 - 09h15 **Introduction to the Seminar**
- 09h15 - 10h00 **S1 – The importance of publishing doctoral research... as you go along**
Panel discussion:
Luiz Moutinho (University of Glasgow)
Guests:
José Guedes (FCEE – Universidade Católica Portuguesa)
Mário Caldeira (ISEG – Universidade Técnica de Lisboa)
- 10h00 - 10h30 **S2 – Publish by capitalising on your contributions, strengths and... mistakes**
José Guedes (FCEE – Universidade Católica Portuguesa)
- 10h30 - 11h00 **Coffee-break**
- 11h00 - 11h30 **S3 – Topic: Publishing solo, joint ... or cross-peer ...!**
Luiz Moutinho (University of Glasgow)
- 11h30 - 12h30 **S4 – Topic: Research and Getting it Published**
Manuel Rocha Armada (EEG – Universidade do Minho)
- 12h30 - 14h00 **Lunch**
- 14h00 - 15h00 **S5 – Topic: Choosing the right academic outlet ... what criteria to follow?**
Miguel Pina e Cunha (Fac. Economia – Universidade Nova de Lisboa)
- 15h00 - 15h30 **S6 – Topic: Dealing with the Academic Reviewing/Refereeing Process and Rejection**
Miguel Ferreira (Departamento de Finanças - ISCTE)
- 15h30 - 16h00 **Coffee-break**
- 16h00 - 17h00 **S7 – Open Panel and Audience Discussion. Guiding principles, tips and lessons to be learned**
Luiz Moutinho (University of Glasgow)
Guests:
José Tribolet (IST – Universidade Técnica de Lisboa)
João Duque (ISEG – Universidade Técnica de Lisboa)
- 17h00 **End of the Seminar**
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APPLICATIONS

In order to apply, you need to go through 2 steps:

1 - Send an e-mail to CEGE (cege@iseg.utl.pt), with the following information:

- Full name
- E-mail address
- Telephone number
- Academic degree
- Profession

2 - To complete your application process, you must pay the application fee. **Spring school fees are:**

- Full time students and Academics from ISEG will be charged 75 euros;
- Other full time students and Academics will be charged 125 euros.

There is a strict no-refund policy.

The Seminar on Publishing Doctoral Research will take no more than **50 students**.

Your payment should be made by bank transfer to the following account:

- **If you are in Portugal** NIB: 003503710000164373089
- **If you are outside Portugal** IBAN: PT50003503710000164373089 – SWIFT/BIC CODE: CGDIPTPL

Important notice: After finishing this payment, it is mandatory that the candidates send a copy of the transfer certification by fax, to the following number: + 351 213 979 318
Without this certification, the application process is not complete.

VENUE

ISEG – Instituto Superior de Economia e Gestão
Rua das Francesinhas
Sala 201 – Edifício Francesinhas 2

ACCOMODATION

Below you find a list of hotels which are close to ISEG or from which you can reach ISEG by taking the subway to the "**Rato**" station and then a 10-15min walk.

****** HOTELS**

HOTEL CLARION SUITES

<http://www.choicehotelseurope.com>

<http://www.maisturismo.pt/clarionsuites>

Rua Rodrigo da Fonseca, 44, Lisboa

Tel: +351 210 046 600

Fax: +351 213 863 000

E-mail: clarion.suites@grupo-continental.com

HOTEL AVIZ

<http://www.hotelaviz.com>

Rua Duque de Palmela, Lisboa

Tel: +351 210 402 000

E-mail: reservas@hotelaviz.com

HOTEL FENIX LISBOA

<http://www.fenixlisboa.com>

Praça Marques de Pombal, Lisboa

Tel: +351 213 863 128

HOTEL MARQUES DE POMBAL

<http://www.hotel-marquesdepombal.pt>

Avenida de Liberdade

Tel: +351 213 197 900

***** HOTELS**

AMAZÓNIA LISBOA HOTEL

<http://www.amazoniahoteis.com>

Travessa Fábrica dos Pentes 12-20 Lisboa

Tel: +351 21 387 7006

Fax: +351 21 387 9090

E-mail: reclisboa@amazoniahoteis.com

Reservations: reservas@amazoniahoteis.com

DOM CARLOS LIBERTY

DOM CARLOS PARK

<http://www.domcarloshoteis.com>

Rua Alexandre Herculano, Lisboa

Rua Duque de Loulé

Tel: +351 213 173 575

Tel: +351 213 512 590

E-mail: reservas@domcarloshoteis.com

HOTEL FLAMINGO

Rua Castilho, Lisboa

Tel: +351 213 841 200

Fax: +351 213 841 208

**** HOTELS**

IBIS LISBOA LIBERDADE

<http://www.accorhotels.com>

Rua Barata Salgueiro 53, Lisboa

Tel: +351 213 300 630

Fax: +351 213 300 631

E-mail:

IBIS LISBOA SALDANHA

<http://www.accorhotels.com>

Praça Saldanha, Lisboa

Tel: +351 213 191 690

Fax : +351 213 191 699

IBIS LISBOA JOSÉ MALHOA

<http://www.accorhotels.com>

Rua José Malhoa, Lisboa

Tel: +351 217 235 700

Fax: +351 217 235 701